




MIKE GONZALEZ

UX DESIGNER

UX Designer with a background in Visual Effects and Gaming industries. I'm also a Wordpress & Front-End Developer with over 10+ years experience in Visual Design. I'm an advocate for the user - applying research, user-centered design & rapid prototyping for the most efficient design iterations.

CONTACT

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EXPERIENCE

- 2018-2020 **FREELANCE**
UX/UI DESIGNER
- 2012-2018 **IMAX CORPORATION**
DIGITAL DESIGNER / ARTIST
- Digital Film Composer for the DMR department.
 - Internationally trained a team of Digital Artists (Floor Lead)
 - Wore the additional hats of
 - Database Manager
 - Trailers Coordinator
 - Daily conferences and theater screenings with directors, colorists, and other creative teams involved.
- 2004-2008 **ACTIVISION**
QUALITY ASSURANCE
- User Tester (Database Manager)
 - Worked closely with developers to ensure the most efficient build went to market.
 - Project Lead of a small creative team with responsibilities of localization of menu's for Spanish, Russian, Japanese.

SKILLS

Visual Design	Wireframing
Web Development	Rapid Prototyping
HTML / CSS	Usability Testing
JavaScript	Interaction Design
WordPress	Illustration
Storyboarding	User Research

SOFTWARE

Sketch	Adobe XD
inVision	Photoshop
Figma	Illustrator
Marvel	Abstract
Zeplin	After Effects
Avocode	Indesign

EDUCATION

- 2018 **UX DESIGN**
DESIGNLAB
- I pursued a career shift to UX Design and found a design family along the way. I invested time to crystalized my skill-set after completing UX Academy.
- 2017 **UX BOOTCAMP**
GENERAL ASSEMBLY
- Attended the design bootcamp for aspiring UX Designers to really get familiar with the history, future, and current trends of User Interface Design and an insight into UX Design Research.
- 2009-2012 **BACHELOR OF SCIENCE, VISUAL EFFECTS & MOTION DESIGN**
THE ART INSTITUTE OF CALIFORNIA (AICALA)
- Studied Visual Effects & Motion Graphics alongside Animation and 3D Modeling for creating high-resolution photorealistic CG integrations in both movies and games.